

ASCENSION

PARTNERSHIP INVITATION

FOUNDING EDITION · OCT 2026 B2B EDITION

HEAL YOUR SOUL. *REVIVE YOUR SENSES.*

Reconnect with your body through a different way of
experiencing wellness—and Vietnam.

An ASCENSION experiential series by Stanford
Emporium Inc., extended through MODUS —
its independent cultural and editorial
platform.

DA NANG, VIETNAM

JANUARY 12–26, 2027

A different way to experience wellness —and Vietnam

ASCENSION is a two-week living programme in Da Nang: Vietnamese wellness knowledge brought into conversation with contemporary movement, breath, sound, creativity, food and cultural discovery.

Not a retreat with a timetable. Practice, city, kitchen and studio sit inside one continuous experience, shared by an intimate international cohort and, in selected moments, by Da Nang itself.

14

DAYS, JAN 12-26

10-12

FOUNDING COHORT

7 / 14

DAY PARTICIPATION

Corporate teams: 10-person cohorts, scheduled across multiple months throughout the year.

ASCENSION · DA NANG 2027

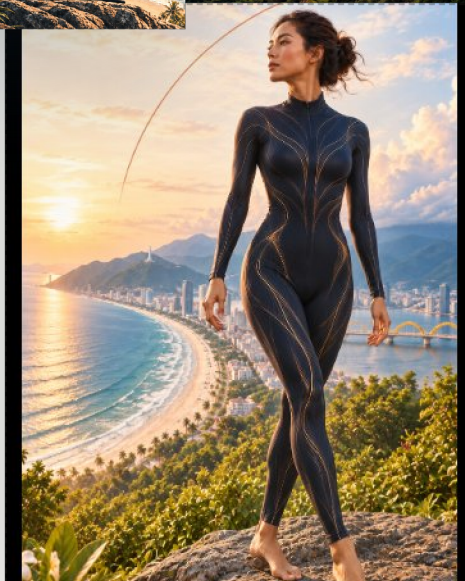


FIG. 01

Landscape, body and place held
in the same frame.



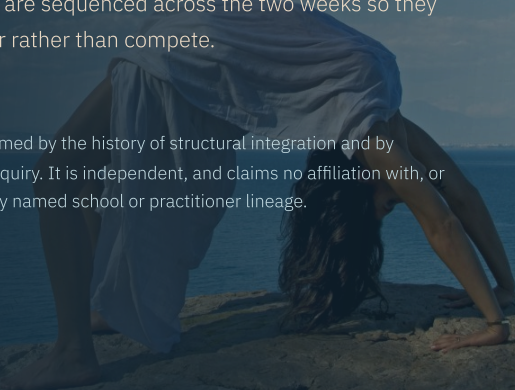
FIG. 02 - STRUCTURE AND PLACE

The body is not a collection of parts

Fascia, breath, posture, movement, attention and touch behave as one connected system. Change the tension in one place and the whole structure reorganises around it.

The programme works from that premise: manual practice, movement and rest are sequenced across the two weeks so they reinforce each other rather than compete.

ASCENSION is informed by the history of structural integration and by continuing fascial inquiry. It is independent, and claims no affiliation with, or endorsement by, any named school or practitioner lineage.



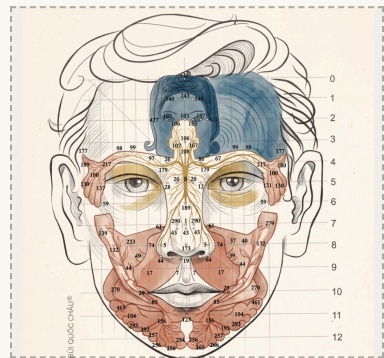


FIG. 03 - REFLEX MAP BUI QUỐC CHÂU

03 - PRACTICE

One body. *Everything connected.*

The foundation of ASCENSION is *Diện Chẩn*: a needle-free Vietnamese system that begins at reflex points on the face and follows the body wherever attention is needed. No universal sequence — every session is adapted to the person.

01

Reflexology and acupressure

02

Therapeutic heat and specialized tools

03

Assisted stretching and mobility

04

Full-body manual work

05

Hands. Feet. Head. Limbs. Back. No needles.

CONFIRMED PRACTITIONER · DAILY *DIỆN CHẨN*

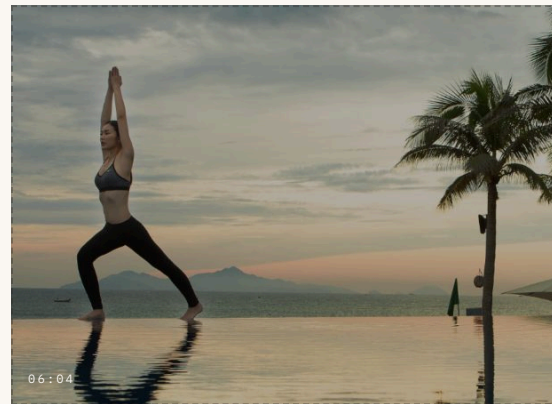
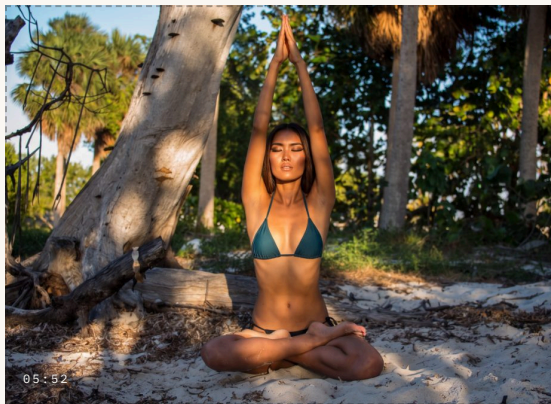
Y sĩ Huỳnh Bảo Loan — Da Nang

Y sĩ, physician-level credential in Vietnam. Licensed Traditional Medicine Practitioner; Licensed Acupressure & Massage Therapist; Licensed Healthcare Practitioner.

Presented as a traditional wellness and educational experience. Individual responses vary; participation does not replace medical diagnosis or treatment.

Movement as *listening*

Mornings begin outside. Slow movement, mobility, breath and balance, drawing on Southeast Asian martial-arts principles and a Qigong-like softness of attention.



Practice at the speed the body can actually hear.

FINE-ART PHOTOGRAPHY BY DANIEL A. STANFORD
MOVEMENT STUDY FEATURING A BUDOKON® INSTRUCTOR

Additional international myofascial and mobility facilitators may participate, subject to programme fit and travel support. Facilitator participation is conditional and not yet confirmed.

Six ways into the *present*

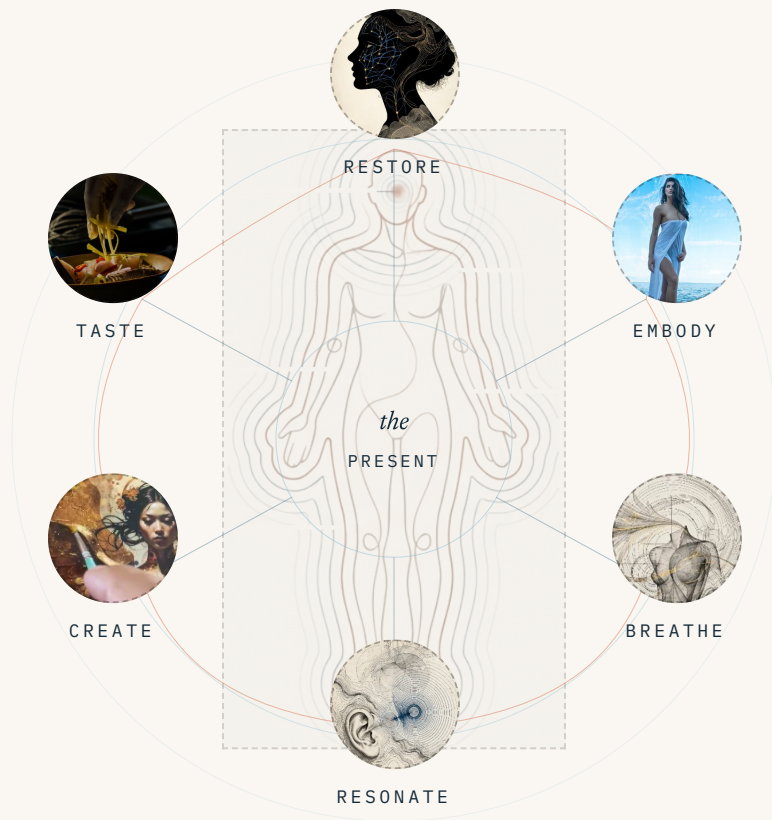
Six pathways run through the fourteen days, supported by *Diện Chấn* as the foundation. Participants move between them daily rather than choosing a track — and each is a place where a partner can meaningfully sit.

Modular pathways let corporate teams emphasize specific practices aligned with team goals — e.g. leadership presence (BREATHE + RESONATE) or creative resilience (CREATE + RESTORE).

FIG. 05 - SENSORY SYSTEM



FINE ART PHOTOGRAPHY · DANIEL ARMON STANFORD
SHOT ON LOCATION, NOSARA, COSTA RICA



An intimate cohort. A wider cultural platform.

Depth is deliberately small. Visibility is not. A partner gains intimacy with a cohort, and reach through the layers around it.

Designed for culturally curious travellers, wellness participants, creative professionals and internationally mobile people seeking meaningful experiences through body, place and the senses.

NOTE ON FIGURES

All figures beyond the founding cohort are potential or projected reach. They are not guaranteed impressions and not a booked audience.

CORPORATE EXPANSION MODEL

ASCENSION's international facilitator network lets corporate cohorts run across multiple months and locations, expanding capacity while staying intimate.



Why Da Nang. *Why now.*

A coastline and a mountain range twenty minutes apart. A living Vietnamese wellness culture that was never packaged for export. A young creative city with an international airport, and Hội An just south of it.



16.0544° N, 108.2022° E



FIG. 07 - SITE

20 min

Sea to Marble Mountains

30 min

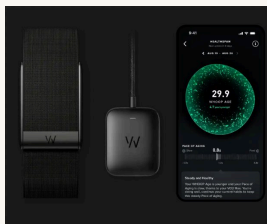
To Hội An old town

Direct

International arrivals via Da Nang

Brands become part of the experience

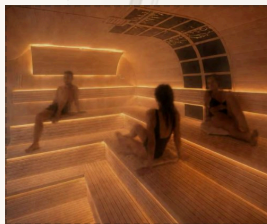
Six proposed integrations. Each is a use rather than a placement: the product is in someone's hands at the moment it is genuinely wanted.



01

Wearable technology

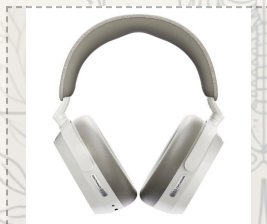
Supporting participant reflection across the fourteen days.



02

Hydration rituals

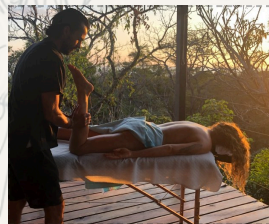
Functional beverage moments built into the daily rhythm.



03

Listening environments

Immersive sound as a room the cohort enters, not a playlist.



04

Body care in practice

Products used within appropriate programming, by practitioners.



05

Creative materials

Paper, pigment and film placed directly in participants' hands.

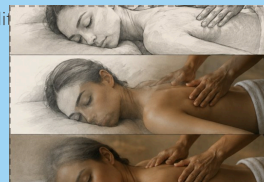
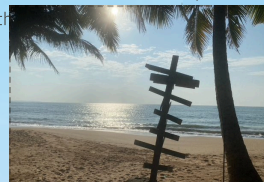
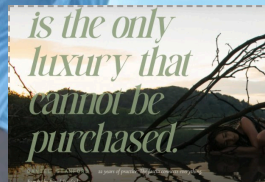
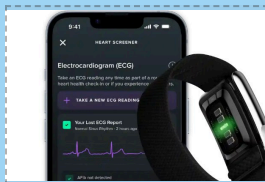


06

Travel and hospitality

Integrated into the arrival and guest journey.

From product to *cultural story*



STEP 01

Partner product or expertise

STEP 02

Lived activation

STEP 03

Professional documentation

STEP 04

MODUS editorial

STEP 05

Social and partner content

STEP 06

Post-edition case study

FROM CORPORATE INVESTMENT TO TEAM TRANSFORMATION

01 Partnership commitment → 02 Team immersion → 03 Team documentation → 04 MODUS editorial → 05 Organizational content → 06 Year-round partnership

MODUS is an independent editorial platform at modus.gallery. Coverage is curated editorial, not guaranteed advertising placement.

What a partner leaves with is not an activation. It is a documented cultural moment, edited to publication standard and usable long after the edition closes.

Partnerships may support product experience, cultural positioning, original content, audience engagement, hospitality or entry into Southeast Asian markets.

ASCENSION creates the lived experience. MODUS.GALLERY extends selected

A platform for multiple industries

One category, one clear role inside the programme. Exclusivity is agreed category by category.

Wellness technology Reflection tools offered to the cohort across the fourteen days.

Wearables Worn through movement and sleep, read back as personal insight.

Travel and airlines Named partner on the arrival journey into Da Nang.

Hospitality Host venue for residency, public programming or the shared table.

Audio and music Sound rooms, listening sessions and the RESONATE pathway.

Body care Used by practitioners within restorative sessions.

Nutrition Built into shared tables and morning rituals with local cooks.

Functional beverages Hydration ritual after movement and manual practice.

Creative materials Paper, pigment and film in participants' hands during CREATE.

Fashion and textiles Movement and warm-climate wear worn across the edition.

Mobility and transport Moving the cohort between coast, city, mountains and Hội An.

Categories are open. No partner is confirmed, and no example above represents an existing agreement.

What partners *receive*

01 Category exclusivity where agreed

04 Selected public touchpoints

07 Agreed content usage rights

10 Post-edition documentation and reporting

02 Named experience integration

05 Approved recognition across ASCENSION and MODUS

08 Editorial storytelling

11 First consideration for future editions

Scope is written per partner. Nothing below is automatic — each line is agreed before the edition opens.

FOR CORPORATE SPONSORS

Named cohort branding · pre/post-retreat wellness documentation · leadership interviews · internal wellness video · post-retreat protocol guide · MODUS case study · priority on future cohorts.

03 Direct cohort engagement

06 Professional photography and short-form video

09 Hospitality and guest access where appropriate

Deliverables are scoped to the tier and category agreed with each partner.

Sample activation: edited photography, short-form video, social content and agreed usage rights. Final quantities and delivery dates confirmed per partnership.

A partnership designed to *travel*

DA NANG · JAN 2027 → MONTRÉAL · AUG 2027 → RIO DE JANEIRO · UNDER CONSIDERATION

ASCENSION is a modular experiential series designed to move between culturally relevant, high-demand cities throughout the year.

Da Nang launches the founding edition in January 2027. Montréal is planned for August 2027, with Rio de Janeiro under consideration for a future edition.

This gives selected partners the opportunity to begin with one city and build toward a longer-term relationship—adapting activations, content and audience engagement to each destination while preserving one consistent partnership story.

Founding partners receive first consideration for future editions, categories and expanded multi-city collaborations, subject to fit and agreement.

Partnership *pathways*

Flexible starting ranges in US dollars. Scope, exclusivity, content rights and deliverables are tailored to category and objectives.

Founding Presenting Partner		\$25,000–50,000
Principal Experience Partner		\$15,000–25,000
Activation Partner		\$7,500–15,000
Facilitator Sponsor		\$15,000–25,000
Corporate Cohort Sponsor		\$10,000–15,000
Supporting Partner		\$2,500–7,500
Product and Hospitality Partners		CASH AND / OR IN-KIND

Ranges are starting points for conversation, not a fixed rate card. Scope, exclusivity, content rights and deliverables are tailored to each partner. The upper range applies to bespoke presenting partnerships, expanded content rights, category exclusivity, hospitality or travel integration, or multi-edition participation.

All pricing in USD. Payment: 50% upon signing; balance due 30 days before the programme opens. Product & Hospitality Partners also welcome corporate extensions — wellness tech, HR platforms, hospitality and airlines — cash and/or in-kind.

The corporate partnership *difference*

Same intimate scale and sensory programme. The difference is who travels, how often, and what an organisation keeps when it ends.

	INDIVIDUAL RETREAT	CORPORATE TEAM COHORT
COHORT SIZE	10–12	10–12
DURATION	7 or 14 days	7 or 14 days
SCHEDULING	Single founding edition, Jan 2027	Repeatable across the year; multiple months available
CONTENT FOCUS	Personal sensory exploration and practitioner elevation	Team cohesion, leadership presence, organizational wellness
DELIVERABLES	Personal transformation documentation	Team outcomes, leadership narratives, organizational protocols
SCALE MODEL	Limited to the founding cohort	Grows with the international facilitator network

ASCENSION

14 - INVITATION

Enter the experience

Help shape the founding edition.

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REQUEST A PARTNERSHIP CONVERSATION

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[ASCENSIONSENSES.COM/PARTNERS](https://ascensionsenses.com/partners)

[MODUS.GALLERY](#)

LETTER OF INTENT DEADLINE: DECEMBER 1, 2026

MODUS editorial coverage is independently curated and is not guaranteed advertising placement.

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SCAN TO REQUEST A CONVERSATION